Organic Social Media Campaign

- 1. **Know your target audience** Business Owners, Executives, Entrepreneurs
- 2. Define your goals Promotion of services and brand awareness
- 3. Select Social Media Channel Facebook
- 4. Create Campaign
 - a. Photo Visual



b. Text

Get 50% off on freelancing services we offer

Not sure how this freelancing service/virtual admin service works? Is your company ready for a smart working type of work? We can help you decide and try out our services without the need of paying a full-time rate. Here are some of the benefits of hiring a Virtual Professional:

- 1. Reduced labor costs
- 2. Improved work quality
- 3. Increased productivity
- 4. Improved your products and services
- 5. Freeing up your time and designating it to the most important part of your company

Be productive and do what you do best!

Here's how to join:

- a. Like my page
- b. Tag 5 friends who might be interested in joining and availing our services
 - c. Share this post in your timeline (settings should be in public)

Raffle draw will be on June 30, 2020. We will notify the winner via private message.

c. Links / Landing Page / App

Please get to know us more by following our accounts:

- https://www.instagram.com/adriano.gizelle/
- https://twitter.com/adriano_gizelle
- www.linkedin.com/in/adrianogizelle
- https://bit.ly/3fAqgML

5. Create a content calendar for a week / month - done/created